

ANALIZA - Sumarnik

Q1	Date of your visit to the destination:				
	Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	29.8.19	3	4%	4%	4%
	19.8.19	8	10%	10%	14%
	28.8.19	2	3%	3%	17%
	27.8.19	7	9%	9%	26%
	17.8.19	3	4%	4%	29%
	26.8.19	2	3%	3%	32%
	25.8.19	5	6%	6%	38%
	16.8.19	9	11%	12%	50%
	15.8.19	1	1%	1%	51%
	24.8.19	1	1%	1%	53%
	23.8.19	10	13%	13%	65%
	22.8.19	10	13%	13%	78%
	21.8.19	10	13%	13%	91%
	20.8.19	7	9%	9%	100%
Veljavni	Skupaj	78	99%	100%	

Q2_Q3	From which destination/where have you arrived from?	
	Podvprašanja	Navedbe
		Number of km or a place
Q2_Q3a	From home	England, Netherlands, 1200, 1250, -1, Belgium, -1, -1, Belgium, Holland, Holland, -1, Slovakia, Macedonia (1100 km), -1, France (2000 km), Finland, Switzerland, -1, -1, -1, 600 km, 150 km, Amsterdam, Netherlands, Amsterdam, Netherlands, France, Alaska, ZDA, -1, -1, -1
Q2_Q3b	From other destination:	Hotel San Martin, Šmartno, -1, Kobarid, Zadar, Bohinj, -1, Kobarid, 25 km, -1, Ljubljana, Imenje, Tolmin, -1, -1, Trenta (60 km), Maribor, -1, Cormons, Studor, Modreje (30 km), Duino (Devin), Bled, -1, Bovec, Venice Airport, Vipava, -1, Bled, Štanjel, Kobarid

Q4	Which of the transport means did you use/will you use during your visit to our destination?							
	Podvprašanja	Enote					Navedbe	
		Frekvence	Veljavni	% - Veljavni	Ustrezni	% - Ustrezni	Frekvence	%
Q4a	Bike	20	79	25%	79	25%	20	19%
Q4b	Local public transport (bus, train ...)	6	79	8%	79	8%	6	6%
Q4c	Walking	12	79	15%	79	15%	12	11%
Q4d	Other (private car, organized bus transport, taxi ...)	69	79	87%	79	87%	69	64%
	SKUPAJ		79		79		107	100%

Q5	Is this your first visit to our destination?				
	Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1 (Yes)	72	91%	91%	91%
	2 (No)	7	9%	9%	100%
Veljavni	Skupaj	79	100%	100%	
	Povprečje		1.1	Std. Odklon	0.3

Q6	Please specify how many times have you visited the destination in the last 5 years:				
	Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1	1	1%	14%	14%
	2	1	1%	14%	29%
	5	4	5%	57%	86%
	10	1	1%	14%	100%

Veljavni	Skupaj	7	9%	100%	
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Q7		What is the main motive of your visit?				
		Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1 (main tourist sites)		64	81%	81%	81%
	2 (visiting friends and relatives)		2	3%	3%	84%
	3 (business)		0	0%	0%	84%
	4 (Other:)		13	16%	16%	100%
Veljavni	Skupaj		79	100%	100%	
			Povprečje	1.5	Std. Odklon	1.1

Q7_4_text		Q7 (Other:)				
		Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	wineries, tourist sites		1	1%	8%	8%
	wine, restaurants		1	1%	8%	15%
	wine tasting		1	1%	8%	23%
	vacation		1	1%	8%	31%
	driving through		1	1%	8%	38%
	enjoy nature, food - vacation		1	1%	8%	46%
	coincidence		1	1%	8%	54%
	wine		1	1%	8%	62%
	sight-seeing, nature		1	1%	8%	69%
	sight-seeing, culture		1	1%	8%	77%
	see the slovenian tuscan		1	1%	8%	85%
	sight-seeing, wine tasting		2	3%	15%	100%
Veljavni	Skupaj		13	16%	100%	

Q8		Which are the 3 main activities you will undertake in Brda region?		
		Podvprašanja	Navedbe	
Q8a	Main activities in Brda region:	wine tasting, wine tasting, sightseeing, wine tasting, wine tasting, Brda, wine tasting, Bled, wine, hiking, Bohinjska Bistrica, Šmartno, relaxation, sight-seeing, hiking, wine tasting, wine tasting, wine tasting, wine tasting, Šmartno, wine tasting, comiy, walking, wine tasting, wine tasting, wine tasting, biking, biking, wine tasting, view nature by bike	food, olive oil tasting, swimming, sight-seeing, biking, lake Bohinj, honey tasting, Pula, walking, food, wine tasting, Dobrovo castle, sight-seeing, -1, wine tasting, views, hiking, swimming, olive oil tasting, Krčnik, -1, -1, swimming in the pool, hiking, hiking, food, wine tasting, food, visit museums, cities, food	hiking, nature, wine tasting, -1, hiking, -1, -1, Wine road, enjoy, wine tasting, visiting places, wine tasting, wine tasting, -1, relaxing, -1, relaxing, hiking, -1, viewing tower, -1, -1, biking, Krčnik gorge, -1, biking and hiking, sight-seeing, wine tasting, food, wine tasting

Q9		Have you spent a night in Brda region?				
		Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1 (Yes)		49	62%	62%	62%
	2 (No)		30	38%	38%	100%
Veljavni	Skupaj		79	100%	100%	
			Povprečje	1.4	Std. Odklon	0.5

Q10		How much have you spent (or will you spend) per person today (including transport within the destination, food and beverages, shopping and entertainment)?				
		Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1 (< 25 €)		4	5%	13%	13%
	2 (25–50 €)		19	24%	63%	77%
	3 (50–100 €)		7	9%	23%	100%
	4 (100–200 €)		0	0%	0%	100%
	5 (> 200 €)		0	0%	0%	100%

Veljavni	Skupaj	30	38%	100%	
		Povprečje	2.1	Std. Odklon	0.6

Q11	How much have you spent (or will you spend) during the stay per day/per person (including accommodation, transport within the destination, food and beverages, shopping and entertainment)?				
	Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1 (< 50 €)	4	5%	8%	8%
	2 (50–100 €)	25	32%	51%	59%
	3 (100–200 €)	16	20%	33%	92%
	4 (200–300 €)	3	4%	6%	98%
	5 (300–400 €)	1	1%	2%	100%
	6 (> 400 €)	0	0%	0%	100%
Veljavni	Skupaj	49	62%	100%	
		Povprečje	2.4	Std. Odklon	0.8

Q12	Where will you continue your trip to?				
	Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1 (I am returning back home)	25	32%	32%	32%
	2 (I plan to visit the following destinations:)	53	67%	68%	100%
Veljavni	Skupaj	78	99%	100%	
		Povprečje	1.7	Std. Odklon	0.5

Q12_3_text	Q12 (I plan to visit the following destinations:)				
	Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	soča valley	2	3%	4%	4%
	duino	1	1%	2%	6%
	ljubljana	5	6%	10%	15%
	dobrovo	1	1%	2%	17%
	croatia	1	1%	2%	19%
	piran, ljubljana, bled etc.	1	1%	2%	21%
	triglav, ljubljana	1	1%	2%	23%
	istra	1	1%	2%	25%
	velika planina	1	1%	2%	27%
	austria	1	1%	2%	29%
	dovje, bled, logarska valley	1	1%	2%	31%
	trieste	2	3%	4%	35%
	triglav national park	1	1%	2%	37%
	soča valley, ptuj, piran, ljubljana, logarska dolina	1	1%	2%	38%
	piran	7	9%	13%	52%
	italy	3	4%	6%	58%
	sveta gora	1	1%	2%	60%
	pula	1	1%	2%	62%
	bovec	3	4%	6%	67%
	ljubljana, bohinj	1	1%	2%	69%
	other parts of slovenia	1	1%	2%	71%
	friuli	1	1%	2%	73%
	hungary	1	1%	2%	75%
	tolmin	1	1%	2%	77%
	soča river, ljubljana	1	1%	2%	79%
	piran, south slovenia	1	1%	2%	81%
	bovec, bled, ljubljana	1	1%	2%	83%
	škocjan caves	2	3%	4%	87%

	kobarid, novo mesto	1	1%	2%	88%
	piran, ljubljana	2	3%	4%	92%
	kranjska gora	1	1%	2%	94%
	kobarid, bovec, soča valley	1	1%	2%	96%
	bohinj lake	1	1%	2%	98%
	poreč	1	1%	2%	100%
Veljavni	Skupaj	52	66%	100%	

Q13		Are you aware of sustainability efforts and initiatives in this destination?				
		Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	1 (Yes)		27	34%	34%	34%
	2 (No)		52	66%	66%	100%
Veljavni	Skupaj		79	100%	100%	
			Povprečje	1.7	Std. Odklon	0.5

Q14		Name an example:				
		Odgovori	Frekvenca	Odstotek	Veljavni	Kumulativa
	e-bikes, hopon bus		1	1%	8%	8%
	building a camping site		2	3%	15%	23%
	local produce, local farming, recycling		1	1%	8%	31%
	everything is so clean		1	1%	8%	38%
	hopon bus		2	3%	15%	54%
	biological wine and agriculture		1	1%	8%	62%
	clean countryside		1	1%	8%	69%
	garbage recycling		1	1%	8%	77%
	recycling, potable water		1	1%	8%	85%
	e-bikes, very clean countryside		1	1%	8%	92%
	home-made marmelade		1	1%	8%	100%
Veljavni	Skupaj		13	16%	100%	

Q15		To what extent do you agree with the following statement?						Veljavni	Št. enot	Povprečje	Std. Odklon
Podvprašanja		Odgovori									
		Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Skupaj				
Q15a	Overall, I'm satisfied with my visit to Brda region.	53 (67%)	26 (33%)	0 (0%)	0 (0%)	0 (0%)	79 (100%)	79	79	1.3	0.5